



Friedrich-Alexander-Universität
Research Center for
Mathematics of Data | MoD

FAU MoD Lecture Series



Discovering and Communicating Excellence

Raising awareness and developing competence on
the topic of excellence and gender for postdocs
and actors in university communication

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WWW.MOD.FAU.EU

#FAUMoDLecture

WHEN

Wednesday **October 16, 2024**

16:00H (Berlin time)

WHERE

On-site / Online

Friedrich-Alexander-Universität

Erlangen-Nürnberg (FAU)

Biologikum building

Kursraum N-II - Nr. U1.860

Staudtstraße 5, 91058

Erlangen - Bavaria, Germany

FAU Zoom link:

<https://fau.zoom-x.de/j/62410943213>

Meeting ID: **624 1094 3213**

PIN code: **694096**

Various studies provide evidence that women and men are perceived and evaluated differently in their scientific achievements. Male scientists tend to be favoured over their female colleagues. This male bias in the perception of performance and excellence is one of the reasons why many capable and talented female academics leave the higher education system, meaning that their potential in research and teaching is lost.

Linked to this “drop-out” is the observation that women as postdocs or junior professors are often only insufficiently visible (or made visible) and are therefore less likely than their male colleagues to be recognised as innovators by the public and their discipline – a “gender visibility gap” can be diagnosed here.

But what is actually perceived as scientific “excellence” – and what do younger scientists understand by it? Where and how can and should they and their achievements be (made) visible?

The lecture presents results on the topics and questions mentioned from an interview study and workshops at various universities as part of the ongoing research and practice project EXENKO (www.exzellenz-entdecken.de) led by the speaker.

The focus is also on a group that has so far received little attention in studies and equality policy projects and that can support the process of making research talents visible: The actors in university communication who work at the interface between science and the public.